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For the better part of a decade, strategy has been a business buzzword. Top executives ponder strategic objectives and missions. Managers down the line rough out product/market strategies.

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1 Strategic Management Tools and Techniques and Organizational Performance: Findings from the Czech Republic Afonina Anna Abstract The purpose of this study is to investigate the current level of strategic management tools and

### **Strategic Management Tools and Techniques and**

STRATEGIC MANAGEMENT FOR SMALL AND MEDIUM ENTERPRISES By Chiew Ming Chak, MBA  
Matriculation Number: 9766 A dissertation submitted in fulfillment

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### **Strategic Studies Institute (SSI) | US Army War College**

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### **Strategic Plan FY 2018 - 2022 | HHS.gov**

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General approaches []. In general terms, there are two main approaches, which are opposite but complement each other in some ways, to strategic management:

### **Business Strategy/Approaches to Strategic Management**

BAR - Brazilian Administration Review On-line version ISSN 1807-7692 BAR, Braz. Adm. Rev. vol.7 no.3  
Curitiba July/Sept. 2010 <http://dx.doi.org/10.1590/S1807-76922010000300006>

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